

# PRESS RELEASE

## Weems & Plath®

*Manufacturer of Fine Nautical & Weather Instruments*

### FOR IMMEDIATE RELEASE

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## CrewWatcher™ MOB Alarm Now Available In-Stores & Online

April 10, 2018, Annapolis, MD — Weems & Plath is pleased to announce that the award winning CrewWatcher MOB alarm is now available in-stores and online, just in time for the start of the spring boating season.

This man overboard alarm system, demonstrated at the Annapolis Fall Boat Shows and Progressive Miami International Boat Show, can now be found for purchase at both your favorite marine store and [online](#).

CrewWatcher will also be available for sale at the Annapolis Spring Boat Shows and the Bay Bridge Boat Show. Be sure to stop by the Weems & Plath booth to see a live demonstration! Also at the shows, Weems & Plath will be offering a free gift with a purchase of CrewWatcher, while supplies last.

“We are very pleased with how well the consumer market has received CrewWatcher and look forward to adding more dealers as we continue our product roll-out,” said Vice President of Sales, Drew Fleming.

For more information about where to find CrewWatcher or to become a dealer, please email [sales@weems-plath.com](mailto:sales@weems-plath.com).

*For information on CrewWatcher, high resolution images, product videos, and more, [please click here to access the CrewWatcher Press Kit.](#)*

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**About Weems & Plath:** [Weems & Plath](#), now celebrating their 90th anniversary, is a trusted manufacturer of fine nautical safety and navigation products since 1928 and is headquartered at 214 Eastern Avenue in Annapolis, Maryland, 21403.

**About CrewWatcher:** [CrewWatcher](#) is a revolutionary, app-based crew overboard alarm system that is the fastest way to rescue a person who is overboard. The system works like a virtual lifeline and is made up of two components: a smartphone application and a small beacon that can be comfortably worn by each crew member.

*\*\*End of Release\*\**