

# PRESS RELEASE

## **Weems & Plath®**

*Manufacturer of Fine Nautical & Weather Instruments*

### FOR IMMEDIATE RELEASE

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*Peter Trogdon (Weems & Plath President) and Drew Fleming (Vice President of Sales) accepted the Innovation Award at the 2018 Progressive Miami International Boat Show.*

## **CrewWatcher™ Receives Innovation Award**

***Weems & Plath MOB Alarm Receives Prestigious Award At 2018 Progressive Miami International Boat Show***

*February 16, 2018, Annapolis, MD* — Today Weems & Plath's CrewWatcher™ man overboard alarm system (CrewWatcher), received the prestigious Progressive Miami International Boat Show Innovation Award, one of the industry's most significant honors, recognizing manufacturers and suppliers who bring new, innovative products to the boating industry. This is the fourth award for CrewWatcher, having recently won the DAME award in the Safety category at METS, among others.

CrewWatcher is a revolutionary, app-based crew overboard alarm system that is the fastest way to rescue a person who is overboard. The system works like a virtual lifeline and is made up of two components: a smartphone application and a small beacon that can be comfortably worn by each crew. The beacon does not require complex manual activation. The alarm will trigger automatically in a Man Overboard (MOB) event. Should someone go overboard, it will automatically sound an alarm, provide lat/long coordinates of the MOB event, the time of the event, and guide the rescuer back to the point of loss.

This year's program evaluated 62 products across 19 categories. CrewWatcher was recognized for excellence in Consumer Safety.

“This recognition of CrewWatcher reinforces our commitment to bring new technologies to market that improve boating safety,” said Weems & Plath CEO, Peter Trogdon. “As always, safety at sea is a top priority at Weems & Plath.”

*For information on CrewWatcher, high resolution images, product videos, and more, [please click here to access the CrewWatcher Press Kit.](#)*

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**About The Innovation Awards:** The Innovation Awards are managed by the [National Marine Manufacturers Association](#) (NMMA) and judged by [Boating Writers International](#) (BWI). It is one of the industry’s most prestigious honors recognizing manufacturers and suppliers who bring new, innovative products for the boating industry to market.

**About Weems & Plath:** [Weems & Plath](#), now celebrating their 90th anniversary, is a trusted manufacturer of fine nautical safety and navigation products since 1928 and is headquartered at 214 Eastern Avenue in Annapolis, Maryland, 21403.

**About CrewWatcher:** [CrewWatcher](#) is a revolutionary, app-based crew overboard alarm system that is the fastest way to rescue a person who is overboard. The system works like a virtual lifeline and is made up of two components: a smartphone application and a small beacon that can be comfortably worn by each crew member.

*\*\*End of Release\*\**