

# PRESS RELEASE

## Weems & Plath®

*Manufacturer of Fine Nautical & Weather Instruments*

### FOR IMMEDIATE RELEASE

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*CrewWatcher inventors, Julien Ranzijn and Jason Schot, and Weems & Plath Vice President of Sales, Drew Fleming, receive the DAME Design Award from Chairwoman of the DAME Jury, Birgit Schnaase.*

## Weems & Plath CrewWatcher Receives Prestigious DAME Design Award At 2017 METSTRADE, Amsterdam

*CrewWatcher named Category Winner in Lifesaving and Safety.*

November 15, 2017, Annapolis, MD — The Weems & Plath CrewWatcher man overboard (MOB) system ([CrewWatcher](#)) received the prestigious DAME Design Award in the Lifesaving and Safety category at the METSTRADE show in Amsterdam.

In choosing CrewWatcher for this award the DAME Jury said, “CrewWatcher should be the winner because of the particularly simple and intuitive user interface design of its smartphone app, and the way in which it seemed easy to use right out of the box.”

CrewWatcher is a revolutionary, app-based crew overboard alarm system that is the fastest way to rescue a person who is overboard. The system works like a virtual lifeline and is made up of two components: a smartphone application and a small beacon that can be comfortably worn by each crew. The beacon does not require complex manual activation. The alarm will trigger automatically in a man overboard event. Should someone go overboard, it will automatically sound an alarm, provide lat/long coordinates of the MOB event, the time of the event, and will visually guide the rescuer.

The DAME Design Award is the largest marine competition of its kind anywhere in the world.

 **DAME**  
CATEGORY WINNER  
2017

It focuses attention on the art and science of design in all aspects, from styling, functionality, and innovation, through to ease of implementation, practicality of use – and even packaging.

“Receiving this highly coveted award is an honor and would not have been possible without the hard work and commitment of the whole CrewWatcher team,” said Weems & Plath CEO, Peter Trogdon. “I couldn’t be more pleased with this recognition of our commitment to bringing new technologies to market that improve our customers’ safety while boating.”

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[About The DAME Award:](#) Now in their 27th edition, the DAME Awards are unrivaled in their ability to promote a wide range of marine equipment design, stimulating everything from aesthetics to functionality, integration to packaging, and price efficiency to lifecycle management. There is a steady stream of new and exciting products for the Jury to examine: this reflects the successes achieved by exhibitors at the METSTRIDE Show as they continue to push boundaries and work to match the ever-increasing expectations of the marine industry’s customers and its supply chain.

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[Weems & Plath](#) has been a trusted manufacturer of fine nautical safety and navigation products since 1928 and is headquartered at 214 Eastern Avenue in Annapolis, Maryland, 21403.

*\*\*End of Release\*\**