

PRESS RELEASE

Weems & Plath®

Manufacturer of Fine Nautical & Weather Instruments

FOR IMMEDIATE RELEASE

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Weems & Plath CrewWatcher Nominated For 2017 DAME Design Award at METSTRADE Show, Nov. 14-16, Amsterdam

CrewWatcher, a system of beacon and app that is an affordable crew overboard alarm and locator, is nominated in the Lifesaving and Safety category.

November 10, 2017, Annapolis, MD — Weems & Plath, manufacturer of fine nautical safety and navigation products since 1928, is pleased to announce that its CrewWatcher Overboard System ([CrewWatcher](#)) has been nominated for the METSTRADE Show's prestigious DAME Design Award in the Lifesaving and Safety category.

The DAME Design Award is the largest marine competition of its kind, anywhere in the world. The award focuses attention on the art and science of design in all aspects, from styling, functionality, and innovation, through to ease of implementation, practicality of use – and even packaging. Now in its 27th year, [METSTRADE](#) has continued to support and build this competition to highlight the critical role of design in retaining today's boat buyers and attracting the next generation.

The DAME awards are judged by a panel of top naval architects, boat, interior and industrial designers, as well as user experts. To win in a DAME category and attain the ultimate prize of DAME Award Overall Winner, is widely recognized as having reached the pinnacle of design practice for marine equipment.

Nominated and winning products will be on display at a dedicated stand in the I-nnovationLAB and the announcement of the winning products will be at the

METSTRADE Breakfast Briefing in the Forum of RAI Amsterdam (Entrance E) on Tuesday November 14, 2017 from 8 a.m. – 9:30 a.m.

“It is an honor for CrewWatcher to be nominated for the DAME DESIGN Award,” said Weems & Plath CEO, Peter Trogdon. “CrewWatcher is a great addition to our growing boating safety product line and aligns directly with our mission of fostering safe boating around the world while creating superior products for life aboard.”

Weems & Plath will be conducting live demonstrations of CrewWatcher from their stand 01.121 at the METSTRADE Show, Nov 14, 15, and 16 in Amsterdam.

[About CrewWatcher:](#) CrewWatcher is a revolutionary, app-based crew overboard alarm system that is the fastest way to rescue a person who is overboard. The system works like a virtual lifeline and is made up of two components: a smartphone application and a small beacon that can be comfortably worn by each crew.

[Weems & Plath](#) has been a trusted manufacturer of fine nautical safety and navigation products since 1928 and is headquartered at 214 Eastern Avenue in Annapolis, Maryland, 21403.

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