

# PRESS RELEASE

## **Weems & Plath®**

*Manufacturer of Fine Nautical & Weather Instruments*

### **FOR IMMEDIATE RELEASE**

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### **Weems & Plath Adds U.S. Coast Guard Approved Personal Rescue Strobe To Their Line Of Safety Products**

*The NEW Personal Rescue Strobe by Weems & Plath is a dedicated lifejacket safety light.*

October 4, 2017, Annapolis, MD — Weems & Plath, manufacturer of fine nautical safety and navigation products since 1928, announced today that they are introducing a Personal Rescue Strobe that is U.S. Coast Guard approved as a dedicated PFD (lifejacket) or harness safety light. The Personal Rescue Strobe is one of the most robust lights on the market with heavy-duty construction that is based on requirements for lights in deep-sea diving. It is DIVE-rated to 1,000 feet and is waterproof 1px7.

This rugged, military-grade light is activated manually with an easy twist on/off motion. Best in class for compact strobes, it operates with a powerful 200 Lumen LED bulb housed in an unbreakable Lexan lens that flashes 60 times per minute with a 360 degree omniview. The unique light cone extends visibility which helps make it 4x brighter than average compact strobes. In addition, the light is visible from over 2 miles away. Package includes a Velcro® hook & loop strap and two 4" zip ties for easy installation on Type I, II, III, and V PFD's. The strobe operates on one AA battery and is manufactured in the USA.

USCG Approved #161.102/99

Item #S-1001

Dimensions: 5.75" (15 cm) Long x 1.2" (3 cm) Diameter

Suggested Retail Price \$69.99

The Personal Rescue Strobe will be on display and available for sale at the Weems and Plath booth located in Tent C during the Annapolis Boat Shows, Oct 5-15, 2017.