

PRESS RELEASE

Weems & Plath®

Manufacturer of Fine Nautical & Weather Instruments

FOR IMMEDIATE RELEASE

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Weems & Plath’s “SOS Distress Light” Receives “Innovation Award” At The 2016 Miami International Boat Show

February 26, 2016, Annapolis, MD — Weems & Plath announces receipt of the prestigious Innovation Award recognizing excellence in Consumer Safety Equipment from the National Marine Manufacturers’ Association (NMMA) and the Boating Writers International (BWI) at the 2016 Progressive Insurance Miami International Boat Show.

The SOS Distress Light is the ONLY electronic flare to qualify as a U.S. Coast Guard compliant Visual Distress Signal for night use. This innovative light is remarkable because it is the ONLY alternative to traditional flares, and it has the potential to change the habits of millions of recreational boaters as they strive to meet the onboard USCG requirements. No longer will boaters be burdened with the expense and hazards of replacing and disposing of expired flares.



This SOS Distress light has NO expiration date. Its LED light flashes up to 60 hours on standard C-cell batteries (3). The patented lens shines horizontal and vertical beams that are visible up to 10 nautical miles.

“Receiving this highly coveted award reflects our commitment to innovative consumer safety equipment bringing new

technologies to market that improve our customers' safety while boating," says Peter Trogdon, Weems & Plath President.

Weems & Plath has been a trusted manufacturer of fine nautical safety and navigation products since 1928 and is headquartered at 214 Eastern in Annapolis, Maryland, 21401.

End of Release