FOR IMMEDIATE RELEASE

Weems & Plath to be Presenting Sponsor of On the Wind

January 3, 2017, Annapolis, MD — Weems & Plath, makers of fine nautical & weather instruments, has signed on as the long-term ‘Presenting Sponsor’ of the popular sailing podcast On the Wind, hosted by professional sailor & yachting journalist Andy Schell and produced by 59 North, Ltd. The Annapolis-based company has informally supported Andy Schell and his wife Mia Karlsson in their offshore passagemaking business for years; the new agreement, which goes into effect January 1, 2017, continues & formalizes that support.

“I got hooked on this great podcast during my commutes,” says Weems & Plath President Peter Trogdon, “and we at Weems & Plath are excited to help facilitate the creation of the show.”

On the Wind is a casual, long-form audio interview show where Andy sits down to chat in-depth with sailors from around the world, for about an hour at a time. Notable guests have included pioneering cruisers Lin & Larry Pardey and Donald Street; the late Volvo Ocean Race skipper Magnus Olsson; revered yacht designer German Frers; Vendee Globe sailor Bruce Schwab; America’s Cup hero Gary Jobson; photographer Rick Tomlinson; and Sir Robin Knox-Johnston himself. Since September 2013, On the Wind has released 173 episodes, which in turn have been downloaded nearly one million times. The show publishes weekly on Tuesdays and is free to listeners, who subscribe online or through a smartphone app.

“We’re in the Wild West in terms of the medium,” says On the Wind host and producer Andy Schell. “Peter is an early adapter and caught onto to the podcast technology very...
navigation products since 1928 and is headquartered at 214 Eastern in Annapolis, Maryland, 21401.

**End of Release**